



CAROLINE WASYLENKO

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205.393.9878

EDUCATION

B.F.A. in Graphic Design

Graduated May 2017

SOFTWARE PROFICIENCIES

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe After Effects

Microsoft Word

Microsoft Powerpoint

Keynote

ACTIVITIES

Auburn University's AIGA Student Chapter (2013 – 2017)

Auburn University Dance Marathon (2013 – 2016)

Member of Greek organization, Delta Gamma (2012 – 2016)

Auburn University Panhellenic (2014 – 2015)

PROFESSIONAL STATEMENT

Recent graduate from Auburn University with a B.F.A. in Graphic Design with an enthusiasm for creative problem solving and intuitive nature in placement of elements that enhances the voice of design.

WORK EXPERIENCE

Luckie

Traffic Coordinator (November 2018 – Present)

Junior Graphic Designer (April 2018 – November 2018)

Worked on a wide variety of projects primarily for Regions Bank, Alabama Power, Panama City Beach, and Marlow's Tavern. Provided support for client campaigns and helped facilitate the high volume of work that flows through the Luckie studio, which has handled more than 1,000 jobs in 2018 alone. Was responsible for designing and resizing print publications, developing sponsorship materials, and large scale client projects, signage, and event collateral.

Auburn University MBA Program

Graphic Designer (Fall 2016 – Spring 2017)

Created web advertising and infographics that promoted the MBA program to prospective business students.

Widgets & Stone

Design Intern (Summer 2016)

Worked with branding, corporate identity, logo design, magazine layout, and poster design.

Auburn University Dance Marathon

Director of Design (2015 – 2016)

Designed merchandise and social media posts to promote Auburn University Dance Marathon and the support of Children's Miracle Network.

Auburn University Panhellenic

Director of Recruitment Media (2014 – 2015)

Promoted Auburn University Panhellenic recruitment through social media accounts and designed a recruitment handbook for young women going through the recruitment process.

Delta Gamma Sorority

Director of Chapter Purchasing (2014 – 2015)

In charge of designing t-shirts for social events and promoting Delta Gamma through public relations.

ACHIEVEMENTS

Dean's List Fall 2016

Auburn University's Spring 2017 Graphic Design Student Show

Six pieces accepted + 1st place winner for Web Design; juried by Jim Bull